



EXHIBITOR OPPORTUNITIES

MarketScout's 6th Annual

Entrepreneurial
Insurance
Symposium **2012**

September 11 - 12
Dallas, TX

*"Finally, a chance to learn from those
who do, rather than those who just teach."*



Exhibitor Opportunities

The Entrepreneurial Insurance Symposium offers you an excellent opportunity to interface with the insurance industry's most innovative thinkers. Attendees represent insurers, intermediaries, agents, investors, technology companies, risk managers and others, all of whom are searching for creative, innovative ideas that will give them a competitive advantage. We have many sponsorship opportunities as well as a limited number of exhibitor spaces in the Networking Mall. Should you choose to become a sponsor or exhibitor, you will be joining the insurance industry's leading innovators in a melting pot of ideas that are sure to bring great value to your firm. Should you have a sponsorship idea that is not set forth in our list, please feel free to enquire.

Start planning now. Space is limited.

Networking Mall Exhibitor Sponsorship – \$2,450

Exhibit space is limited and reservations will be accepted on a first-come, first-served basis. Exhibitor Sponsorship includes:

- One 10' x 10' exhibit space, including the backdrop and side rail pipe and drape
- One draped table, two chairs, a trash can and an identification sign
- One complimentary full-symposium registration (\$420 value), including meals (does not include CIC update)
- One additional full-symposium registration for the discounted price of \$299, including meals (does not include CIC update)
- Fifty word company listing (provided by your company) will be included in the symposium attendee handbook distributed to all symposium attendees
- Company listing will be included in all event related promotion and advertising, when applicable
- Digital file of final attendee mailing addresses for your one-time, post-conference follow-up (file will be provided in excel format, no e-mail addresses or phone numbers)
- Acknowledgement and logo recognition on rolling power point during symposium
- Prominent signage during symposium
- Twenty percent off advertising in the symposium attendee handbook

To register as a Networking Mall Exhibitor, please complete pages 2 and 3 of this packet and fax to (972) 934-4299 or e-mail to khammett@marketscout.com. Please make purchases in advance to avoid delays in entering your exhibit booth in the Networking Mall. No one will be admitted to the Networking Mall or event space without having registered and without a badge. No refunds allowed for any purchase.

NETWORKING MALL EXHIBITOR SPONSORSHIP FORM - PART I

One full-symposium registration, without CIC/CRM update, included in price (\$445 value), which includes all general sessions, activities, exhibit pass, two continental breakfasts, lunch and evening reception.

First Name: _____ Last Name: _____

Badge Name (if different from above): _____

Company Name: _____ Title/Position: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site URL: _____

Contact Name (if different from Attendee name above): _____

Title: _____ Phone: _____

E-mail: _____ Fax: _____

You may purchase one additional full registration for \$299

First Name: _____ Last Name: _____

Badge Name (if different from above): _____

Company Name: _____ Title/Position: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site URL: _____

Please fax completed EXHIBITOR SPONSORSHIP FORMS Part I & II to (972) 934-4299 or e-mail to khammett@marketscout.com or mail to Kelly Hammett/MarketScout, 12700 Park Central Drive, Suite 300, Dallas, TX 75251. You will receive confirmation once your sponsorship has been approved. Sponsorships are assigned on a first-come, first-served basis and are non-refundable.

NETWORKING MALL EXHIBITOR SPONSORSHIP FORM - PART II

Company Name: _____

_____ Exhibit Booth (\$2,450)

_____ One (1) additional full registration for \$299 (without CIC/CRM update)

_____ CIC update registration for \$445

_____ Total

Method of Payment: American Express MasterCard Visa Company Check

Credit Card #: _____ Exp. Date (mm/yy): _____ CVC2# (Required) _____
(3-digit # on back of card)

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

Name on Card (please print): _____

Signature (Required): _____ Date: _____

THANK YOU FROM MARKETSCOUT!

For MarketScout office use

Booth(s) assignment: _____ Accepted by: _____

Date: _____ Check #: _____ Amount: _____

NETWORKING MALL EXHIBITOR INFORMATION

Booth Space Assignment:

Previous exhibitors or sponsors will receive first choice, remaining booths will be assigned at random.

Each Booth Includes:

1. Each booth is 10' x 10' with 8' high backdrop and side rail pipe and drape
2. One 5' x 36" skirted table
3. One wastebasket
4. Two chairs
5. One 7" x 44" sign with the name of your company

Power for your Booth:

Electricity is complimentary at the conference, however, you will need to either bring your own power strip or rent one from Cityplace. Please see the registration desk in the Oaklawn Room should you need assistance. Please be prepared with credit card information upon ordering.

Networking Mall Exhibit Set-Up and Tear-Down:

Exhibit set up will be Monday, September 10, 2012 between the hours of 12:00 PM and 5:00 PM. All exhibits must be set up by 7:30 AM on Tuesday, September 11. Exhibit tear-down will be on Wednesday, September 12, 2012 after 6:00 PM.

Networking Mall Exhibit Hours:

The Networking Mall exhibit area will be open Tuesday from 7:30 AM to 7:00 PM and Wednesday from 7:30 AM to 6:30 PM.