



2009 Entrepreneurial Insurance Symposium

The Road to Innovation, Opportunities, and Growth

The 2009 Entrepreneurial Insurance Symposium presented by MarketScout offers an excellent opportunity for your company to interface with “C” level executives, and their supporting managers, creating direct communication with decision makers.

The EInsurance Symposium has evolved into a think tank lead by insurance entrepreneurs who meet to share cutting edge ideas on insurance underwriting and distribution. In 2008, we learned innovation is critical to growth and over 20% of all P&C premiums move each year because of new concepts, products and distribution plans. Everyone is looking for the next idea on how to gain market share. Join us [September 15 and 16, 2009 in Dallas, Texas](#) in the pursuit of excellence in insurance as a sponsor of the 2009 Entrepreneurial Insurance Symposium.

Richard Kerr, Founder and CEO of MarketScout

Announced Keynote Speakers

J. Hyatt Brown

Chairman – Brown & Brown, Inc.

Charles Williamson

President – Private Client Group, Chartis

Lance J. Ewing

VP for Risk Management – Harrah's Entertainment, Inc.

Dr. Robert Hartwig

President & Economist – Insurance Information Institute

David Bell

COO – Allied World

STRATEGIC PARTNERS of the 2009 Entrepreneurial Insurance Symposium by Invitation Only

STRATEGIC PARTNERS:

BUSINESS INSURANCE

LIBERTY MUTUAL

MICROSOFT

THE NATIONAL ALLIANCE FOR INSURANCE EDUCATION & RESEARCH

PLATINUM – \$15,000

- Company Logo in Symposium Attendee Handbook, On-Site Event Signage, General Sessions
- Company Name/Logo in Full Page Symposium Advertising in Business Insurance
- Company Name/Logo/Link from www.ElInsuranceSymposium.com
- Company Name in all Pre-event Press Releases
- Eight Complimentary Registrations for Retail Agents (only) of Your Choice
- Priority Selection of Networking Mall Exhibition Booth Space (**)
- Three Complimentary Registrations to Symposium for Your Company Team Members
- \$100 Discount off Each Additional Attendee Registration for Your Company Team Members
- Four Reserved Seats in all Keynote Presentations
- Eight Reserved Seats and Table Signage as Designated Host of One Table at Networking Lunch
- 50% off Advertising in the Symposium Attendee Handbook
- Post-Event Access to All Attendees via Mailing List in Excel Format
- Private Meeting Room during the Event, Based Upon Availability
- Two Invitations to the Annual Private Speaker Dinner
- Two Complimentary Inserts in the Symposium Attendee Bags (provided by your company)
- Inclusion in the 2009 Edition of “America’s Most Entrepreneurial Insurance Companies/Brokers” going to over 100 major press outlets in November of 2009
- Priority Selection of 2010 Symposium Sponsorships and Networking Mall Space
- Discount on 2010 Attendee Registration for all Employees

CURRENT PLATINUM SPONSOR:

ALLIED WORLD

GOLD – \$10,000

- Company Name/Logo in Handbook, On-Site Event Signage, General Sessions
- Company Name/Logo in One Symposium Advertisement in Business Insurance
- Company Name/Logo/Link from www.ElInsuranceSymposium.com
- Five Complimentary Registrations for Retail Agents (only) of Your Choice
- Priority Selection of Networking Mall Exhibition Booth Space (**)
- Two Complimentary Registrations to Symposium for Your Company Team Members
- \$100 Discount off Each Additional Attendee for Your Company Team Members
- Logo Recognition in Symposium Attendee Handbook

- 25% off Advertising in the Symposium Attendee Handbook
- Post-Event Access to All Attendees via Mailing List in Excel Format
- Opportunity for a Private Meeting Room during the Event, Based Upon Availability
- One Invitation to the Private Speaker Dinner
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)
- Inclusion in the 2009 Edition of "America's Most Entrepreneurial Insurance Companies/Brokers" going to over 100 major press outlets in November of 2009
- Priority Selection of 2010 Symposium Sponsorships and Networking Mall Space
- Discount on 2010 Attendee Registration for all Employees

CURRENT GOLD SPONSORS:

COMBINED GROUP

CHARTIS

SILVER – \$5,000

- Company Name/Logo in Symposium Handbook, On- Site Event Signage, General Sessions
- Company Name/Logo in One Symposium Advertisement in Business Insurance
- Company Name/Logo/Link from www.EInsuranceSymposium.com
- Three Complimentary Registrations for Retail Agents (only) of Your Choice
- Priority Selection of Full Networking Mall Exhibition Booth Space (**)
- One Complimentary Registration to Symposium for Your Company Team Member
- \$75 Discount off Each Additional Attendee Registration for Your Company Team Members
- 15% off Advertising in the Symposium Attendee Handbook
- Post-Event Access to All Attendees via Mailing List in Excel Format
- One Complimentary Insert in the Symposium Attendee Bags (Provided by your company)
- Priority Selection of 2010 Symposium Sponsorships and Networking Mall Space
- Discount on 2010 Attendee Registration for all Employees

CURRENT SILVER SPONSORS:

ACE

STONERIDGE ADVISORS, LLC

VERTAFORE

BRONZE – \$3,000

- Company Name in Symposium Attendee Handbook and On-Site Event Signage
- Company Logo in General Sessions
- Company Name/Link from www.EInsuranceSymposium.com
- One Complimentary Registration for a Retail Agent (only) of Your Choice
- \$100 Discount off First Attendee Registration for Your Company Team Member
- \$50 Discount off Each Additional Attendee Registration for Your Company Team Members

- 15% off Advertising in the Symposium Attendee Handbook
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)
- Discount on 2010 Attendee Registration for all Employees

CURRENT BRONZE SPONSORS:

CNA

FIRSTBEST

INSURANCELEADS.COM

MARKEL

WIAA

Opening Day Breakfast - \$10,000

- Exclusive Sponsorship at the Opening Day Breakfast on Tuesday, September 15
- Acknowledgement and link on www.EInsuranceSymposium.com
- One Complimentary Registration to Symposium for a Company Team Member
- \$75 Discount off Each Additional Attendee Registration for Your Company Team Members
- Company Logo in Symposium Attendee Handbook
- Company Logo in General Sessions
- Substantial On-Site Event Signage at Breakfast Event
- Opportunity to exclusively distribute your marketing materials, logo coffee mugs, and napkins at the breakfast
- 10% off Advertising in the Symposium Attendee Handbook
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)
- Post-Event Access to All Attendees via Mailing List in Excel Format

Networking Luncheon – \$15,000

- Exclusive Sponsorship at the Networking Luncheon on Tuesday, September 15
- Four Reserved Seats at the Head Table at the Luncheon
- Acknowledgement and link on www.EInsuranceSymposium.com
- One Complimentary Registration to Symposium for a Company Team Member
- \$75 Discount off Each Additional Attendee Registration for Your Company Team Members
- Company Logo in Symposium Attendee Handbook
- Substantial On-Site Signage at the Luncheon, including logo table cards & stands
- Opportunity to exclusively distribute your marketing materials, logo glasses, and napkins at the luncheon event
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)
- 10% off Advertising in the Symposium Attendee Handbook
- Post-Event Access to All Attendees via Mailing List in Excel Format

Evening Networking Reception – \$17,500

- Exclusive Sponsorship at the Evening Networking Reception on Tuesday, September 15
- Acknowledgement and link on www.EInsuranceSymposium.com
- One Complimentary Registration to Symposium for a Company Team Member
- \$100 Discount off Two Additional Attendee Registrations
- \$75 Discount off Each Additional Attendee Registration for Your Company Team Members
- Post-Event Access to All Attendees via Mailing List in Excel Format
- Company Logo in Symposium Attendee Handbook
- Substantial On-Site Signage at the Reception, including logo table cards & stands
- Opportunity to exclusively distribute your marketing materials, logo glasses, and napkins at the reception event
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)
- 50% off Advertising in the Symposium Attendee Handbook

Symposium Attendee Handbook – \$5,000

- Exclusive Sponsorship of the High Gloss Booklet used throughout the Symposium
- One Full-Page, Four-Color Advertisement on the Back Cover
- \$75 Discount off First Attendee Registration for a Company Team Member
- \$50 Discount off Each Additional Attendee Registration for Your Company Team Members
- Company Name/Link from www.EInsuranceSymposium.com
- Acknowledgement inside the Symposium Attendee Handbook
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)
- Acknowledgement on On-Site Symposium Signage

Networking Breakfast - \$10,000

- Exclusive Sponsorship at the Networking Breakfast on Wednesday, September 16
- Acknowledgement and link on www.EInsuranceSymposium.com
- One Complimentary Registration to Symposium for a Company Team Member
- \$75 Discount off Each Additional Attendee Registration for Your Company Team Members
- Company Logo in Symposium Attendee Handbook
- Company Logo in General Sessions
- Substantial On-Site Event Signage at Breakfast Event
- Opportunity to exclusively distribute your marketing materials, logo coffee mugs, and napkins at the breakfast
- 10% off Advertising in the Symposium Attendee Handbook
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)
- Post-Event Access to All Attendees via Mailing List in Excel Format

Attendee Carrying Brief Bags – \$7,500

- Your Exclusive Company Logo along with the Symposium's Official Logo on the "briefbag" given to and carried by Attendees throughout and after the Symposium
- Company Name/Link from www.EInsuranceSymposium.com
- \$100 Discount off First Attendee Registration for a Company Team Member
- \$50 Discount off Each Additional Attendee Registration for Your Company Team Members
- Acknowledgement inside the Symposium Attendee Handbook
- Acknowledgement on On-Site Symposium Signage
- Two Complimentary Inserts in the Symposium Attendee Bags (provided by your company)
- 10% off Advertising in the Symposium Attendee Handbook

Registration & Information Area – \$7,500

- Exclusive Sponsorship of the Registration/Information Area Signage
- Company Name/Link from www.EInsuranceSymposium.com
- \$100 Discount off First Attendee Registration for a Company Team Member
- \$50 Discount off Each Additional Attendee Registration for Your Company Team Members
- Acknowledgement inside the Symposium Attendee Handbook
- Acknowledgement on additional On-Site Symposium Signage
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)
- Acknowledgement on the Parking/Car Service/Taxi Information distributed to Attendees
- 10% off Advertising in the Symposium Attendee Handbook

Internet Café – ACE Private Risk Services

- Exclusive Sponsorship of the Internet Café
- Company Name/Logo/Link from www.EInsuranceSymposium.com
- \$100 Discount off First Attendee Registration for a Company Team Member
- \$50 Discount off Each Additional Attendee Registration for Your Company Team Members
- Logo in the Symposium Attendee Handbook
- Significant Symposium Signage at the Internet Café
- Opportunity to exclusively distribute your logo'd marketing materials (such as mouse pad)
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)
- 10% off Advertising in the Symposium Attendee Handbook

Badge Sponsor – \$5,000

- Exclusive Sponsorship of the Attendee Badges (required for admittance to all events)
- Color Logo on the Attendee Badges
- Company Name/Link from www.EInsuranceSymposium.com
- \$75 Discount off First Attendee Registration for a Company Team Member
- \$50 Discount off Each Additional Attendee Registration for Your Company Team Members
- Acknowledgement inside the Symposium Attendee Handbook
- Acknowledgement on On-Site Symposium Signage
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)
- 10% off Advertising in the Symposium Attendee Handbook

Lanyard Sponsor – Vertafore

- Exclusive Sponsorship of the Attendee Lanyards for Badges (badges are required for admittance to all events)
- One-Color Logo on the Attendee Lanyards
- Company Name/Link from www.EInsuranceSymposium.com
- \$75 Discount off First Attendee Registration for a Company Team Member
- \$50 Discount off Each Additional Attendee Registration for Your Company Team Members
- Acknowledgement inside the Symposium Attendee Handbook
- Acknowledgement on On-Site Symposium Signage
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)
- 10% off Advertising in the Symposium Attendee Handbook

Refreshment and Networking Breaks – First Insurance Funding **(2 additional available at \$4,000ea)**

- Exclusive Sponsorship of the Networking Beverage and Refreshment Breaks (catering included)
- Substantial On-Site Signage
- \$75 Discount off First Attendee Registration for a Company Team Member
- \$50 Discount off Each Additional Attendee Registration for Your Company Team Members
- Acknowledgement inside the Symposium Attendee Handbook
- 10% off Advertising in the Symposium Attendee Handbook
- One Complimentary Insert in the Symposium Attendee Bags (provided by your company)

Symposium Handbook Advertising – \$1,500 full page / \$750.00 half / \$500 quarter

- High Gloss Handbook used throughout the Symposium
- Frequently referenced by Attendees, Speakers and Exhibitors for the Symposium Agenda, Speaker Profiles, and Important Logistical Information
- Company Name/Link from www.EInsuranceSymposium.com
- Full-Page, ½ Page and ¼ Page Ads Available
- Acknowledgement on On-Site Symposium Signage
- Limited number of spaces in the Handbook, so be sure to reserve your place today

Symposium Handbook Advertising Ad Design - \$500

- Your Symposium Handbook Ad Design Created by In-House Creative Department

Networking Exhibit Mall – \$2,450 After Jan 1

- For Details Contact Chris Yount at cyoung@marketscout.com or by phone at 972-934-4256
- Space is limited, so be sure to reserve your place today

Literature Carry Bag Insert

- Will only be made available once all other Sponsorships have been sold

2009 Entrepreneurial Insurance Symposium
The Road to Innovation, Opportunities and Growth
 Sponsorship Agreement

Thank you in advance for participating in the 2009 Entrepreneurial Insurance Symposium. MarketScout will send each sponsor a signed copy of this contract acknowledging acceptance and specific sponsorship benefits according to the prior pages of this document.

Please check all sponsorships that apply: (S = sold)

- | | |
|--|---|
| <input type="checkbox"/> Platinum - \$15,000 | <input type="checkbox"/> Refreshment & Beverage Breaks - \$4,000 |
| <input type="checkbox"/> Gold - \$10,000 | <input type="checkbox"/> Internet Café - \$6,000 |
| <input type="checkbox"/> Silver - \$5,000 | <input type="checkbox"/> Badges - \$5,000 |
| <input type="checkbox"/> Bronze - \$3,000 | <input checked="" type="checkbox"/> Badge Lanyards |
| <input type="checkbox"/> Opening Day Breakfast - \$10,000 | <input type="checkbox"/> Official Pens - \$4,000 |
| <input type="checkbox"/> Networking Lunch - \$15,000 | <input type="checkbox"/> Official Writing Pads - \$3,000 |
| <input type="checkbox"/> Evening Reception - \$17,500 | <input type="checkbox"/> Handbook Ad |
| <input type="checkbox"/> Networking Breakfast on Day Two- \$10,000 | <input type="checkbox"/> Full Page-\$1,000 |
| <input type="checkbox"/> Attendee Handbook - \$5,000 | <input type="checkbox"/> 1/2 Page-\$500 |
| <input type="checkbox"/> Attendee Brief Case - \$7,500 | <input type="checkbox"/> 1/4 Page-\$250 |
| <input type="checkbox"/> Registration & Information Area- \$5,000 | <input type="checkbox"/> Handbook Ad Design - \$500 (in addition to ad above) |

Grand Total Due to MarketScout for Sponsorship(s): _____

I hereby make application for the above sponsorship(s) for the 2009 eInsurance Symposium.

Company Name _____

(Please company print name as it should appear in conference program, on web site and on booth signage)

Address _____

City, state, zip _____

Name of Contact _____ **Contact's Title:** _____

Contact phone (_____) _____ **Fax (_____)** _____

E-mail _____ **Web Site URL** _____

2009 Entrepreneurial Insurance Symposium

The Road to Innovation, Opportunities and Growth - Sponsorship Agreement - Page 2

Sponsors may pay for both sponsorships and additional attendee registration* via check or credit card. However, sponsorships are assigned on a first-come-first served basis. Please forward your payment immediately to avoid delay.

Method of Payment: American Express MasterCard Visa Company Check

Credit Card # _____ Exp. Date (mmyy) _____ CVC2# (Required) _____
(3-digit # on back of card)

Billing address: _____ City _____ State _____ Zip _____

Name on card: _____

Approval signature to charge credit card: _____/Date: _____

Attendee Registration Information*:

First Name: _____ Attendee's Last Name: _____

Attendee's Badge Name (if different from above): _____

Company Name: _____ Title/Position: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Attendee's E-mail _____

Form completed by _____/Email: _____

Additional Registration, if applicable* MarketScout recommends that you make all attendee registration purchases in advance to avoid delays in entering the event. (Note: No one will be admitted to the event and exhibit hall without a badge.) Copy this form for additional registrants.

First Name: _____ Attendee's Last Name: _____

Attendee's Badge Name (if different from above): _____

Company Name: _____ Title/Position: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Attendee's E-mail _____

Form completed by _____/Email: _____

Return this contract with payment in full to Denise Aver at MarketScout via fax 972-934-4299 or via email at cyount@marketscout.com or mail to Chris Yount/MarketScout, 12700 Park Central Drive, Suite 300, Dallas, TX 75251. You will receive confirmation once your sponsorship has been approved. Sponsorships are assigned on a first-come-first served basis and are non-refundable. Have questions? Call Denise at 972-934-4284. *Details of sponsorship benefits can be found in the 2009 Sponsorship Information Package. If complimentary attendee registration is not included as an earned sponsor benefit, registrations submitted here will be processed with sponsorship discounts, if applicable. All items and registrations are non-refundable. MarketScout will send you a registration confirmation. THANK YOU!