



2009 Entrepreneurial Insurance Symposium

The Road to Innovation, Opportunities, and Growth

NETWORKING MALL EXHIBIT BOOTH SPONSORSHIP

September 15 and 16, 2009 – Dallas, Texas

The 2009 Entrepreneurial Insurance Symposium presented by MarketScout offers an excellent opportunity for your company to interface with “C” level executives, and their supporting managers, creating direct communication with decision makers.

The ElInsurance Symposium has evolved into a think tank lead by insurance entrepreneurs who meet to share cutting edge ideas on insurance underwriting and distribution. In 2008, we learned that innovation is critical to growth and over 20% of all P&C premiums move each year because of new concepts, products and distribution plans. Everyone is looking for the next idea on how to gain market share. Join us in the pursuit of entrepreneurial excellence in insurance.

Richard Kerr, Founder and CEO of MarketScout

Announced Keynote Speakers

J. Hyatt Brown

Chairman & CEO – Brown & Brown, Inc.

Scott Carmilani

President & CEO – Allied World

Lance J. Ewing

VP for Risk Management – Harrah's Entertainment, Inc.

Dr. Robert Hartwig

President & Economist – Insurance Information Institute

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Preliminary Agenda for Networking Mall Exhibits: times are subject to change.

Monday, September 14, 2009

7:00 pm – 9:00 pm Exhibitor Move-In

Tuesday, September 15, 2009

6:45 am Registration

7:00 am Exhibitor Networking Mall Opens

6:00 pm Exhibit Networking Mall Cocktail Reception

Wednesday, September 16, 2009

7:00 am Exhibitor Networking Mall Opens

12:00 pm Exhibitor Tear-Down

Networking Mall Exhibitor Booth - \$2,450

- Limited number of booth spaces available – assigned on a first-come-first-served basis
- One 10' x 10' exhibit space, including the backdrop and side rail pipe and drape
- One draped table, two chairs, a trash can and an identification sign
- One complimentary full-symposium registration (\$495 Value), including meals
- One additional full-symposium registration for the discounted price of \$395, including meals
- One Complimentary Insert included in the Symposium Carrying Bags (provided by your company/ 8.5" x 11" size maximum)
- 50-word company listing (provided by your company) will be included in the Symposium Attendee Handbook distributed to all Symposium Attendees
- Company listing will be included in all event related promotion and advertising, when applicable
- Digital file of final attendee mailing addresses for your one-time, post-conference follow-up (File will be provided in Excel format, no e-mail addresses or phone numbers)
- Acknowledgement on Symposium Signage displayed at Symposium
- 10% off Advertising in the Symposium Attendee Handbook
- Electricity & Internet – additional price: TBD
- If you are interested in sponsoring a networking mall booth, you can send an email to cyoung@marketscout.com or call Chris Yount at 972-934-4256 for more information. To register for a networking mall booth, please see the following pages.

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- When the final event location is chosen you will receive an exhibit hall floor plan and will be solicited for your top three booth location choices.
- Please make all purchases in advance to avoid delays in entering the exhibit hall.
- No one will be admitted to the exhibit hall or event space without having registered and without a badge.
- Please copy this form for additional registrants, if needed.
- No refunds allowed for any purchase.

Exhibitor Information

One full-symposium registration included in price (\$295 Value), which includes all general sessions, activities, exhibit pass, 2 breakfasts, 1 lunch and 1 evening reception.

Company Name _____
(Please company print name as it should appear in conference program and on booth signage)

Address _____

City, state, zip _____

Name of Attendee _____ Attendee's Title: _____

Attendee's Ph (____) _____ Fax (____) _____

Attendee's E-mail _____ Web Site URL _____

Contact Name (if different than Attendee above): _____

Contact's Title _____ Ph (____) _____

Contact's E-mail _____ Fax (____) _____

You may purchase one additional full registration at \$100 discount (\$195).

Name of Attendee #2 _____

Attendee #2's Title: _____

Attendee #2's phone (____) _____ Fax (____) _____

Address _____

City, state, zip _____

E-mail _____

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Please fax Page 3 and Page 4 (completed forms) to 972-934-4299 or email to cyoung@marketscout.com or mail form to: MarketScout, Attention Chris Yount, 12700 Park Central Drive, Suite 300, Dallas, TX 75251

Company Name _____

_____ Exhibit Booth (\$2,450)

_____ One (1) additional full registration at \$100 discount (\$195)

Method of Payment: American Express MasterCard Visa

Credit Card # _____ Exp. Date (mmyy) _____ CVC2# (Required) _____
(3-digit # on back of card)

Billing address: _____ City _____ State ____ Zip _____

NAME ON CARD (please print) _____

SIGNATURE (required) _____

DATE _____

MarketScout will send you a registration confirmation and booth floor plan when it becomes available.

Thank You from MarketScout!

For MarketScout office use

Booth(s) assigned _____ Accepted by _____

Date _____ Check # _____ Amount _____